



Volunteer Team Member Application

Thank you for your interest in the American Marketing Association's Community Outreach Program. This program exists to partner volunteers with community non-profits in an effort to positively impact their mission.

Being part of this program, you have the unique opportunity to:

- Give back to your community
- Develop your craft and explore your marketing potential
- Expand your mentoring and professional network while enhancing your portfolio

As a Volunteer in this program, you will be asked to:

- Work with your project team to identify strategy and scope
- Work within limited budgets and resources
- Work with your project team in problem solving, professional feedback, and creative marketing innovation
- Be willing to contribute 5-10 hours per month and be flexible with your team mates' schedules

Volunteer Team Member Information

Date:

Name:

Title:

Phone:

Email:

Company:

Address:

Please include your resume with the application.

Marketing Expertise

Which three marketing skills from the list below best represent your areas of expertise?

1.

2.

3.

Which one would you like to grow in?



What role/volunteer job would you like on the project?

Marketing Skills

Examples of Experience

Marketing Strategy Consulting

Brand Identity (development/positioning)

Marketing collateral (brochures, etc.)

Marketing Research

Emarketing (website, search marketing)

Event or Tradeshow

Project Management

Marketing Plan Development

Copy writing

Public Relations

Mobile Marketing

Email marketing

Graphic Design

Programming

Sales/Business Development

Other: _____

How did you find out about this program?

Why are you interested in being a part of this program?



American Marketing Association

2011-2012 Community Outreach Program

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Please initial below:

__ I agree to allow the Oregon AMA to recognize and identify my efforts as a volunteer in various AMA communication materials including, but not limited to our website and newsletter.

Please email the application and your resume to: amapdx.outreach@gmail.com #

Application deadline Friday, December 2, 2011.

Thanks!